



| Make the Most of Your Networking Experience |

Networking is all about building meaningful connections, and a little preparation can help you make the most of your time. Here's how you can set yourself up for success at our upcoming session:

1. Bring Business Cards:

Be ready to share your contact details easily. If you have business cards, bring a stack!

2. Add or Update your Phone Contact Card/Information:

Make it easy for others to remember who you are by updating your contact card on your phone. Add your business or job title after your last name so that when you share your contact, it provides a quick reminder of what you do.

People may forget a name, but they'll remember what you do!

Example: Last Name: Fairley, Coaching | Team Development | Color + Style

3. Create a Digital Business Card using the Popl App:

The **Popl App** is a digital business card option that makes sharing your contact information easy. This tool allows you to exchange contact information with a simple scan, saving time and ensuring you don't lose valuable connections you have made at the conference. **If you are interested in having a digital card, download the app from your Apple or Android App Store and set up your profile before the session.**

4. Prepare Your Introduction:

Think about how you'll introduce yourself in a clear and engaging way. Consider sharing your name, profession, and a key insight about your work or what you're looking for in connections.

5. Have a Goal in Mind:

What do you hope to gain from this networking session? Are you looking for business connections, job opportunities, or industry insights? Having a goal will help guide your conversations.

6. Leverage Social Media

Connect on LinkedIn or exchange social handles to stay in touch. A quick "great meeting you" message or engaging with their posts helps keep the connection alive. Small interactions can lead to bigger opportunities down the road!

7. Follow Up After the Event:

Networking doesn't end when the event does! Plan to send a quick message or email to key connections you make to keep the conversation going after the conference.

8. Have Fun & Be Yourself

Networking is about building genuine relationships, not just gathering contacts. Enjoy the process and focus on meaningful connections rather than feeling pressured to meet everyone. Be yourself and let the conversations flow naturally



| The Networking Session |

Below is a list of various sectors within the agriculture industry. Each table will be labeled with one of these areas.

There will be **two rounds** of networking during the session. Before the event, take a moment to choose **two areas** you want to explore. When the session begins, look for the tables with those names and join the conversations to build your network of connections.

I look forward to seeing you and making valuable connections together!

Amanda Fairley
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If you have any questions prior to the session, please feel free to email me.

Networking Table Topics: Where Will You Connect?

Row Crops: Corn, soybeans, grain sorghum, wheat, barley

Horticulture & Organic Farming: Greenhouses, nurseries, floriculture, Certified organic crop production.

Precision Agriculture: Data-driven crop management, Drones, robotics, software, and technology innovation.

Beef Production: Cow-calf operations, feedlots.

Pork & Poultry Production: Swine farrow to finish, Chickens, turkeys, and eggs.

Sheep and Goat Production: Wool, meat, and dairy.

Seed and Fertilizer: Seed genetics, fertilizers.

Agricultural Finance: Lending, insurance, marketing and accounting for farms and agribusiness.

Meat Packing and Processing: From farm to table.

Conservation, Sustainability, Energy & Renewable Resources: Soil and Water Conservation, Wildlife Management: Erosion control, irrigation efficiency, Creating and maintaining ecosystems. Biofuels, Solar and Wind Farming: Ethanol, biodiesel, Renewable energy on agricultural land.



| Networking Connection Board |

At the conference, we will have a **Connection Board** to help facilitate connections and opportunities.

We encourage companies and registrants to bring **physical documents** such as job openings, résumés, or resource materials to share.

The board will be divided into two sections: **Openings** and **Seeking**, making it easy for everyone to find relevant information and opportunities.

If you do not have something to bring with you, don't worry! We'll provide **index cards** so you can still add your information and make valuable connections.

Don't forget to check out the board during the event—you never know what opportunities await!