

If you are interested in using Twitter:

- 1-Go to: <https://twitter.com/> and sign up for a Twitter Account (under “New to Twitter Sign Up”) if you don’t already have one
- 2-Read Twitter 101 article: <https://support.twitter.com/articles/215585>
- 3-Log in to <https://twitter.com/> (or you may already be there from step 1.)
- 4-In the gray “search” button in top menu, search for: newwomeninag
- 5-When this profile appears, Click on the “follow” button below the picture. It will turn green saying you are now “following” newwomeninag. If you are already following this account please disregard this step.
- 6-In left-hand menu under “tweets” click on “following”
- 7-Scroll through the list of people newwomeninag is following. Find 5 people that are of interest to you to also follow.
- 8- You will then start seeing their tweets show up on your home screen of your profile. You may also start receiving notifications via email that they are following you back.
- 9-Click on one of the people you are following. In your settings button (looks like a ship wheel), select “Add to list”. Then create a user list of people you would like to follow (ex. News, University, farmers, ag industry, etc.) Creating lists allows you to divide the people you follow into groups that are easier to read tweets.
- 10-To send your first tweet, click on the “compose” symbol and share what you would like in 140 characters or less. (NOTE: by keeping your tweets shorter, it’s easier for people to retweet (share) the information you’re sending). Hit “send” and welcome to Twitter!
- 11-Hashtags use a # symbol and are words that people throughout the world choose to follow to see what people are saying. For example, for this conference we’re using #newia2014. Other common hashtags include #ag #agchat #food #beef, etc.
- 12-You can also send email messages that only the person you’re sending the tweet to can see. These are called “Direct Messages” or “DM”. BE VERY CAREFUL with direct messages. Many (even from people you know) can contain links to websites that when you click on them spams your account. Messages can include “Did you see this picture of you” “What are you doing in this picture” “This is funny” “Easy ways to lose weight...or gain money....etc.” IF you accidentally click on one of these links, and your account gets hacked (starts sending direct messages to all your friends when you never sent any), simply change your Twitter password and you will be fine.

To manage social media accounts and easily view all my twitter lists, I use a free tool called Hootsuite.

- 1-Go to: <https://help.hootsuite.com/entries/21626925-Quick-Start-Guide>
- 2-Go through steps 1 and 2 (sign up for hootsuite and connect your Twitter account to it). You can also add your Twitter lists to this.
- 3-You can write tweets from Hootsuite as well and schedule when they go out. You can easily also retweet or reply to other tweets.

Tips:

- 1-Never click on links from direct messages unless it truly appears to be a true message sent to you.
- 2-Only follow people who are of interest to you-and preferably have created a profile. You don’t have to follow everyone who follows you.
- 3-Periodically check your followers. Some people pay for followers and may have 25,000 followers or more. Before I follow anyone, I check their tweets. A lot of good things are shared on social media, but there’s also bad....If I feel one of my followers is using Twitter for bad things, I go to my “settings” and “block” them from following me further. They will then be removed from my followers.

Also encourage you to follow: @UNL_CropWatch @UNLExtension @IANRNewsService @alicehenneman @jenreesources