



# 33rd Annual Women in Agriculture Conference

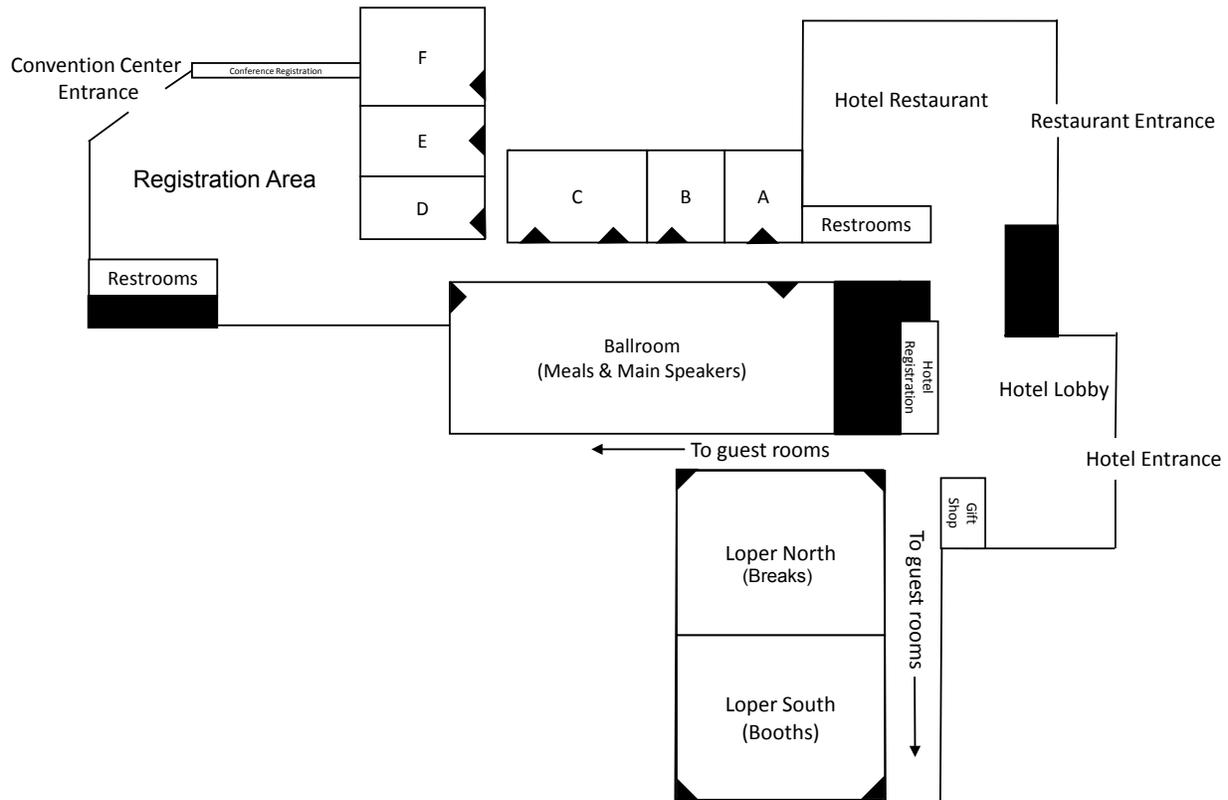


February 22-23, 2018  
Holiday Inn Convention Center  
Kearney, NE

Presented by:  
The Institute of Agriculture and Natural Resources  
College of Agricultural Sciences & Natural Resources  
Department of Agricultural Economics  
Nebraska Extension

# Women in Agriculture Conference - Daily Schedule/Hotel Map

Thursday, February 22		Friday, February 23	
9:15 - 10:00 am	Registration	7:30 - 8:30 am	Breakfast Buffet
10:00 - 10:55 am	Welcome & Keynote - Ruth Hambleton	8:30 - 8:50 am	Michelle Soll
11:00 am - 12:15 pm	Session 1	9:00-10:15 am	Session 4
12:30 - 1:25 pm	Lunch	10:15 - 10:45 am	Break (Loper Rooms)
1:30 - 2:45 pm	Session 2	10:45 am-12:00 pm	Session 5
2:45 - 3:15 pm	Break (Loper Rooms)	12:00 - 1:30 pm	Lunch & Capstone - Ann Finkner
3:15 - 4:30 pm	Session 3		
5:30 - 7:15 pm	Dinner & Speaker - Leslie McCuiston		
7:15 - 8:30 pm	FunShops		



This material is funded in partnership by USDA, Risk Management Agency, under award number RM17RMEPP522C004.

Nebraska Extension is a Division of the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln cooperating with the Counties and the United States Department of Agriculture.

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## Women in Agriculture Conference - Speakers



**“Understand”**

**Keynote Speaker**

**Ruth Hambleton**

*Founder - Annie’s Project - Education for Farm Women*  
sponsored by USDA Risk Management Agency

In this world there are things to understand and things to accept. Women are involved with just about every farm and ranch operation in the U.S. We understand that. However, we are also asked to accept that agriculture is male dominated. Statistically, women are the majority population with an ability to accept our roles on the farm, no matter the scale or impact.

Conventional wisdom states “you don’t have to understand, just accept.” But what if we can understand something a little better than what is expected of us? Is it possible that expending effort to understand something, and not just accept it, can add a level of control and security often surrendered? Ruth Hambleton, the founder of Annie’s Project — Education for Farm Women, explores what happens when women become empowered by growing their understanding (and acceptance) of the world in which they live.



**“It might not be your fault, but it is your problem.”**

**Thursday Dinner Speaker**

**Leslie McCuiston**

*Senior Territory Manager - Pharmgate Animal Health*  
meal sponsored by Nebraska Pork Producers Association

Leslie McCuiston has focused her career on building relationships. Whether it has been working with pigs, or dogs and cats at a veterinary hospital in Dallas, it is still about people. Her favorite quote has been “Pigs (or pets) are easy, people are the hard part”. We can teach almost anyone the right things and how to care for an animal. Investing in and developing people takes time. We spend more waking hours each day with the people we work with. We become an extended family at times. Learning how to navigate

those waters and help others do the same is not something that happens overnight. The “aha” moments when you get to see someone blossom, learn, grow into something even better than they believed they could, this is when it gets fun!

Leslie McCuiston grew up on a cattle ranch and small grain farm in southwest Oklahoma. She was involved in 4-H and FFA all through school showing cattle and a few pigs. In college, she competed in livestock judging while exploring a degree in psychology. Ultimately, when she transferred to Oklahoma State in her junior year, she came back to her roots in agriculture and finished with a degree in Agricultural Economics. After completing an internship with Cargill Pork before graduating, she went to work for them upon completion of her degree. She has worked, in some capacity, in almost every facet of a pig’s life cycle. From field research to sow farms, from research in the harvest facilities to wean to market startups, and eventually back to working with company managed facilities, Leslie has had many opportunities to put those early psychology classes into use working with people.

Leslie currently lives in Omaha, Nebraska with her 8 year old Bernese Mountain Dog, Isa. She enjoys traveling, spending time with her family (6 nieces and nephews in Oklahoma and Kansas), volunteering with children’s charities and speaking publicly for the pork industry through Operation Main Street.

## Friday Breakfast Speaker

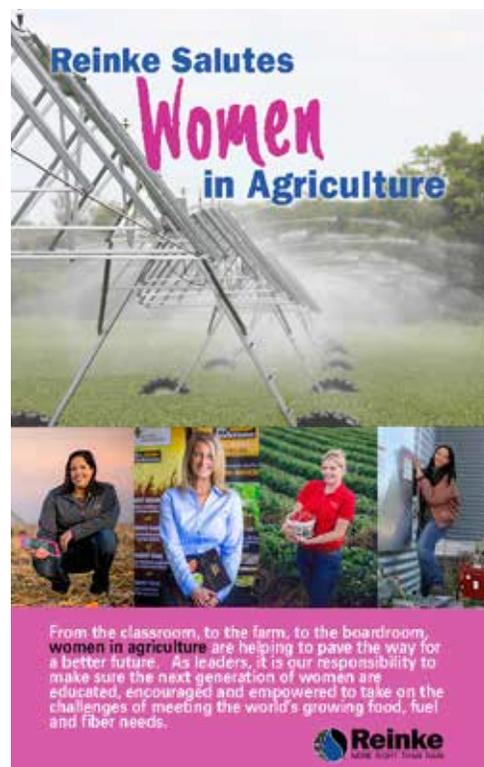
### Michelle Soll

*Farm & Ranch Program Director - Legal Aid of Nebraska*

sponsored by USDA Risk Management Agency

The Nebraska Farm Hotline can be a first stop for information on the resources and services available to farm and ranch families and rural residents throughout the state of Nebraska. The Farm and Ranch Project is housed in the Legal Aid of Nebraska's Bancroft office. Partners include: Interchurch Ministries of Nebraska, Nebraska Department of Agriculture, Nebraska Farmers Union Foundation, North Central Risk Management Education, Health & Human Services Behavioral Health Division, and the Beginning Farmer Network.

Michelle Soll has strong ties and commitment to the farmers/ranchers, their families, and the rural communities. She grew up on a farm, is currently farming with her husband and has worked with many farm programs. Michelle understands the farm system. She takes personal interest in family and generational farming, and has been working with farmers for 31 years - 28 of those years with Legal Aid of Nebraska. Legal Aid of Nebraska has been the home of the Rural Response Hotline from the start up in 1984. The hotline is a statewide organization and has served as a model in starting other hotlines in other states.



## “Bring Out Your Full Potential as a Woman in Ag”

### Capstone Speaker

#### Ann Finkner

*Senior Vice President & Chief Administrative Officer -*

*Farm Credit Services of America/Frontier Farm Credit*

sponsored by Farm Credit Services of America

Ann provides executive leadership for the Associations' human resources, development and learning, facilities and administration, and community relations. She also is the Corporate Secretary for Farm Credit Services of America and Frontier Farm Credit. Ann serves on the Farm Credit Foundations' Board of Directors and Plan Sponsor Committee, which provides benefits and payroll administration services for the Farm Credit System.

She also serves on the boards of the Institute for Career Advancement Needs (ICAN) in Omaha, Nebraska and the NET Foundations in Lincoln, Nebraska as well as a trustee for the Lincoln Community Foundation.

Ann is a frequent speaker and facilitator on leadership and personal development and will focus on how to bring out your full potential as a woman in ag. She strongly believes women are a vital part of agriculture and rural America and encourages women to find their life purpose.

Ann began her Farm Credit career as a Loan Officer with the Federal Land Bank Association of Lincoln and has held various lending, administrative, accounting, and technology leadership positions. She is a member of the Society for Human Resources Management and Society for Corporate Governance. Ann resides in Lincoln, Nebraska and is active in her community and church, where she participates in the choir and Development Council. She grew up on the family farm near Rushmore, Minnesota and is a graduate of Northwestern College in Orange City, Iowa.

# Women in Agriculture Conference Session Schedule

## Session 1 (Thursday 11:00am - 12:15pm)

### **NRCS Programs: Conservation Practices Help Manage Natural Resources and the Bottom Line**

#### **Leah Carson and Anna Ferguson - USDA/NRCS, Rangeland Management Specialist & Soil Conservationist**

Employees with the Natural Resources Conservation Service (NRCS) will CLEARLY explain practices and programs that can assist producers to improve grazing land health, conserve ground and surface water, reduce soil and sedimentation, improve water quality, or create wildlife habitat. Leah and Anna will decode the federal alphabet soup and help you understand what private land programs will work for your operation. Could it be CTA, EQIP, CSP, CRP, GCRP, RCCP, or WREP...is your head spinning yet? Join us for an entertaining session about conservation practices and programs. Producer success stories will be showcased, as well as an open Q&A session.



### **Medicare Mysteries No More!**

#### **Mary Loftis - Nebraska Extension & Nebraska Dept. of Insurance SHIP Program, Extension Associate & SHIP Counselor**

Turning 65 is scary. All the mail you get...the decisions whether to join Medicare A and keep work insurance, take Medicare A & B and get a Medicare Supplement and a drug plan, or what's this about Medicare Advantage? What if my income is low... how can I apply for Medicaid? All these mysteries and more will be answered in the "Medicare Mysteries No More" workshop. Everyone's decision is a personal one and no two situations are alike. Learn where to go for unbiased help to assist you in making important insurance decisions when eligible for Medicare and how to update decisions during the annual Medicare Open Enrollment.

### **So You've Inherited a Farm, Now What?**

#### **Allan Vyhnaek - Nebraska Extension, Farm Succession Specialist**

This talk is designed to help farm or ranch land owners think about the issues related to ownership. While it is targeted to newer owners, anyone can pick up pointers and good management practices. The program will focus on: What will you do with the land? What is it worth? How to manage with other family involved? If keeping, farm it or rent out? If renting, how can it be rented? What are good lease provisions?

### **Quicken Training for the Advanced User (Registration is limited to 10 participants, and will be taken until full.)**

Would you like to use Quicken to conduct economic analysis and direct business decisions? In this workshop we will provide you step-by-step, hands-on training of how to use Quicken to break your operation into enterprises to track costs and identify profits. Additionally, we will walk participants through the development of financial reports including cash flow and balance sheet and demonstrate how they can be used to make business decisions. The hands-on trainings will include computer time with Quicken.

### **Range and Forage**

#### **Mitch Stephenson - Nebraska Extension, Range Management Specialist**

Rangelands cover nearly one-half of the state of Nebraska and provide a valuable ecosystem service as a forage resource for the 1.9 million beef cows in the state. Proper management of rangelands has many variables including setting the right stocking rate, timing of grazing, and animal distribution. Understanding these variables can help producers better manage their rangelands to optimize efficiency, manage for specific objectives, and create desired plant communities.

**Issues, Anxieties & Legal Tools in Estate Planning****Joe Hawbaker - Hawbaker Law Office, Attorney**

This is a presentation on common issues (and anxieties) that arise in farm or ranch estate and succession planning, including the concerns of the junior generation(s) of operators, and on legal tools that might be used to address those issues. The presentation will also include an outline of the decision making process in estate and succession planning, in hopes that such a decision tree might assist families in moving forward with their plans.

**Identity Fraud: Protecting Your Identity Between Work and Play****Ryan Sothan - Nebraska Attorney General's Office, Outreach Coordinator**

Identity Theft is now, and for the past 16 consecutive years has been, the nation's leading consumer complaint. Identity theft occurs when someone often a family member, relative, neighbor, or friend appropriates your personal identifying information e.g., Social Security number, date-of-birth, banking account and/or credit card number(s), and uses it to commit fraud or theft. In the workplace, most companies keep sensitive personal information in their files that identifies customers and employees. Should this data fall into the wrong hands, it can lead to fraud, identify theft, or similar harms. Given the cost of a security breach losing your customers trust and perhaps even defending yourself against a lawsuit safeguarding personal information is just plain good business. This presentation will help you learn what identity theft is, how it occurs, by whom, for what purpose, and what to do when, not if, it happens to you either personally or professionally.

**Session 2 (Thursday 1:30 - 2:45pm)****Two Hands on the Wheel! Using Financial Records to Navigate Low Revenue Times****Ruth Hambleton - Annie's Project-Education for Farm Women, President**

There is nothing new about low revenue times in agriculture. What is changing is the way women are handling it! Women are learning to use the data from financial records and taking an active role in making sensible risk management decisions. With their active participation, women are finding security and lessening stress for the whole family. In this session women will have hands on experience with balance sheets, income statements and cash flows. Women can expect to have an increased knowledge about financial records and a better ability to work with professionals like lenders and accountants. Come prepared to share tips that have worked well for you and your families.

**It Costs How Much?! Using Enterprise Analysis and Unit Cost of Production to Make Management Decisions.****Aaron Berger - Nebraska Extension, Extension Educator (Beef Systems)**

One of the primary challenges in production agriculture is having economic information needed to make business decisions. Understanding where value is being generated and where costs are occurring can help managers make effective decisions. This session will introduce the process for conducting an economic analysis and how the information can be used to make decisions.

**Ag Policy Outlook: Managing Through Uncertainty****Brad Lubben - Nebraska Extension, Policy Specialist**

Agricultural producers face a number of issues on the ag policy front, ranging from a new farm bill due in 2018 to regulatory issues, trade negotiations, and other policy challenges. This presentation will discuss the policy road ahead and help producers manage through the uncertainty.

**Risk Management -- Are You Getting What You Pay For????****Brandon Dirkschneider - Insurance Design Management, Certified Financial Planner**

We will explore the aspects of managing risk in the most cost effective way and the ramifications associated with certain choices when it comes to health, long term care, disability and life insurance. Most individuals realize they are paying a premium for a specific benefit but are you sure you know exactly the ins and outs of your insurance contract and the benefits associated with the contract? Does the insurance solve a specific goal or objective associated in your business/succession plan? This session will help you answer some of these questions plus many more.

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**Dicamba from a Different Angle: the Compound that Will Change Agriculture**  
**Greg Kruger - Nebraska Extension, Weed Science & Application Technology Specialist**

Palmer amaranth and several other weeds have evolved resistance to glyphosate in Nebraska and throughout the US. Management of these weeds has significantly changed how we approach weed control. One of the biggest ways that it has changed is that we have turned to other herbicides in an attempt to control them. However, because of this we have reintroduced the challenges in spraying that were a thing of the past to many of our young applicators. With the introduction of dicamba-tolerant crops in 2017, we observed a tremendous number of off-target movement claims. There have been polarizing views in what has caused the problems with two camps: one pointing toward volatility and the other with the view that everything but volatility has caused the problems. An in-depth pragmatic approach to analyzing the situation would suggest that there is probably some of both. Either way, in order for the crop protection industry to survive the challenges, we are in need of a paradigm shift in the way we view, use and approach chemical use in agriculture.

**Planning for Your Estate and Nursing Home****Jon S. Schroeder - Schroeder & Schroeder, PC Attorney at Law**

This presentation will discuss the benefits of planning your estate for your family. This includes passing your property to the beneficiaries of your choice, reducing the payment of death taxes and income taxes and preparing to pay for long term care. Strategies will be discussed on all of these subjects to benefit your family.

**For Beginners: Using Quicken to Keep Tax and Financial Records (Registration is limited to 10 participants, and will be taken until full.)**

Quicken is a popular commercial record-keeping software package that is user friendly, inexpensive, and easy to find. Quicken is flexible for ag and non-ag business enterprises and separates out family living expenses. The hands-on trainings will include computer time with Quicken. Quicken's checkbook register makes for a familiar environment to begin computerized record-keeping. Quicken allows organization of finances by category and subclasses, but also a tag feature that is useful for splitting enterprises, by partnership share, or by ranch. Quicken allows users to split transactions, so one check can be divided among several expenses. Reports such as transactions, cash flow, account balances, balance sheet, comparison, and tax summary can easily generated, information filtered and layout modified. The hands-on trainings will include computer time with Quicken.

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**Session 3 (Thursday 3:15 - 4:30pm)****2017 Tax Cuts and Jobs Act****Austin Duerfeldt - Nebraska Extension, Extension Educator (Ag Economics)**

The last tax reform bill was in 1986. This section will be a brief introduction to some of the changes from the recent tax bill. A foundation course as everyone waits for finalized guidelines from the IRS.

**The Softer Side of Farm Management****Ruth Hambleton - Annie's Project-Education for Farm Women, President**

Women definitely have their own way of running things! Sometimes it is just to give all decisions over to a trusted person, and sometimes it is to control every detail. This session will include a review of personality assessments and how women can use that knowledge to manage everything from family to the business world. We will examine various methods for women to be effective managers of farms and ranches through hands-on case studies that Hambleton has collected over her 40 years of working with farm women. In particular we will focus on financial decisions, leasing decisions, and transition issues. Interactive and fun!

**I'll Back Talk if I Want To!****Dani Wooldrik - Good Samaritan Medical Group Sports Medicine, Physician**

This presentation is a full interactive review of back pain. Discussion will center around injuries, diagnosis, treatment and prevention. There will be a live, hands on demonstration of exercises designed to keep you limber and prevent back issues. A must attend because everyone has a back! And, everyone knows it is no fun when you have pain in your back.

**Planning and Managing for Dry Conditions in Range and Pasture Beef Production Systems****Don Adams - Nebraska Extension, Professor Emeritus**

Effective planning can help mitigate the effects of limited precipitation on beef production and feed costs. This presentation will provide ideas and concepts to develop plans to effectively utilize range or pasture forages during dry or drought conditions and for managing the cow and calf for to meet their nutritive needs and insure reproductive success. Timely implementation of plans for dry and drought conditions generally increase options and reduce feed costs associated with limited forage. We will look at how small timely adjustments in management, feed resources and cattle inventory can result in large cumulative benefits to the cattle operation during dry and drought conditions.

**Crop Insurance 101 & Beyond Risk Management Basics & Strategies for your Operation****Brad Heinrichs - NFB Crop Insurance Inc., Crop Insurance Agent**

Everyone cringes at the word, INSURANCE, right?! Let's make Crop Insurance less cringe-worthy and make it something we can use to our advantage in agriculture! Brad will provide a fun and interactive approach to how different Crop Insurance programs work, what different types of products are out there, and why you may want to utilize certain Crop Insurance programs in your operation to manage risks. We will also take a look at what programs to utilize to cover certain losses and what is new for the 2018 crop year.

**Creating Your 2018 Marketing Plan****Jeff Peterson - Heartland Farm Partners, President/Co-Owner**

Have you ever gotten to harvest and questioned if you've sold enough grain ahead? Do you suffer from seller's remorse after making a sale and worry the market will go higher? How do you know when to sell or what type of contract to use? Marketing grain can be challenging, but there are ways to personalize your marketing plan that works just right for your farm. Join Jeff as he walks through the many ways to sell grain, when to sell, and methods to defend sales you've already made. During the presentation you will be able to draft your own marketing plan based on your own operation.

**Quicken Training for the Advanced User (Registration is limited to 10 participants, and will be taken until full.)**

Would you like to use Quicken to conduct economic analysis and direct business decisions? In this workshop we will provide you step-by-step, hands-on training of how to use Quicken to break your operation into enterprises to track costs and identify profits. Additionally, we will walk participants through the development of financial reports including cash flow and balance sheet and demonstrate how they can be used to make business decisions. The hands-on trainings will include computer time with Quicken.

**FUNShops! (Thursday 7:15 - 8:30pm)**

*\*\*\*FUNShops are optional workshops that provide a fun way to network, learn, and play in a non-pressure setting!\*\*\**

**Living Your Best Life Now: How Rightsizing Can Change The Next Chapter of Your Life****Jeannine Bryant - Changing Spaces SRS - Owner**

Senior move manager and rightsizing expert Jeannine Bryant, owner of Changing Spaces SRS in Lincoln, discusses what rightsizing is, and why it matters. How can it help YOUR next chapter in life? She also discusses ways to jump-start your rightsizing, guiding participants through an exercise called "Throw Out 50 Things" for anyone who needs a little inspiration to get started. She also addresses the difficult topic of memory clutter and how we can "Keep the Memories, Not the Stuff!" She will discuss options for dealing with photos, keepsakes, and things you hope to pass on to future generations.

**Making the Connection: Agriculture for Consumers and Kids****Megahn Schafer - Nebraska Farm Bureau Foundation, Executive Director**

"What do the following have in common? Facebook. Your local library. Twitter. The grocery store. Snapchat. An elementary classroom. Instagram. Thanksgiving dinner at your uncle's house. The County Fair. Can you guess? Each represents a unique opportunity to share the vital importance of agriculture and the benefits agriculture provides to everyone – rural and urban! Join the Nebraska Farm Bureau Foundation for an interactive workshop featuring tips and tricks for making a meaningful connection along with activities you can use in a variety of settings to spark dialogue, understanding, and action. Come ready to participate and have fun. You have an amazing story to tell, and your industry needs you to tell it!"

### **Popcorn and a Movie: Food Evolution (sponsored by Nebraska Corn Board)**

From Oscar-nominated director Scott Hamilton Kennedy (THE GARDEN) and narrated by Neil deGrasse Tyson, FOOD EVOLUTION investigates the brutally polarized debate surrounding GMOs and our food. Traveling from Hawaiian papaya groves to banana farms in Uganda to the cornfields of Iowa, FOOD EVOLUTION wrestles with the emotions and the science driving one of the most heated arguments of our time.

## **Session 4 (Friday 9:00 - 10:15am)**

### **Pesky Palmer Amaranth and Other Crop Problems in 2017 Jenny Rees - Nebraska Extension, Extension Educator (Cropping Systems)**

Having problems with Palmer amaranth in your fields? This presentation will share management strategies through pictures of what we've learned. Will also discuss 2017 crop concerns such as dropped ears, malformed ears, and dicamba.

### **Trends in Nebraska Farm Real Estate and Flexible Lease Arrangements 2017-2018**

#### **Jim Jansen - Nebraska Extension, Extension Educator (Ag Economics)**

Leading into 2018, Nebraska agricultural producers face challenging financial circumstances with current grain and livestock prices. Making informed decisions regarding the purchase or rental of agricultural land remains more important than ever with low commodity prices. This presentation will summarize trends in Nebraska land values and rental rates along with discussing flexible lease provisions to better adapt cash rents for unpredictable changes in price, yield, or revenue.

### **QuickBooks Basics for your operation!**

#### **Jerry Terwilliger - Rural Enterprise Assistance Project (REAP), Business & Loan Specialist**

Selection of Intuit QuickBooks Programs // Getting started with QuickBooks Desktop // Questions & Answers

### **50 Shades of Green: Tips To Help You Love Your Lender (Or At Least Make the Borrowing Process Easier) James Friesen - Town & Country Bank, Executive Vice President/Ag Lender**

Does the prospect of meeting with your lender give you hives? Do you come out feeling under-prepared, judged or stressed out? It doesn't have to be this way. In this session you will learn about the lending/borrowing process, will learn the language of lending and financial analysis, and will learn tips to make the process easier, more beneficial to the management of your operation, and well, enjoyable!

### **Farm Family Emergency Care**

#### **Joseph Debban - CHI Health Good Samaritan AirCare, Manager of Flight Services**

Farms are an environment that expose workers and family members to many different hazards. The frequency of traumatic injury for farm families is much higher than the general population. Additionally farm families are often isolated, have less emergency services readily available to them, and have an extended travel/response time to medical care. The intention of this presentation is to review possible farm emergencies and prepare participants to manage the situation until emergency responders arrive. We will also review simpler injuries and their treatments and talk about what things might require a trip to the emergency room. Finally, we will discuss the importance of prevention.



**How to Engage and Motivate Employees****Hilary Maricle - Farmer**

We've all had employees or been the employee that just isn't engaged in our job. Whether on the farm or in your off-farm job, productivity increases if your employees are motivated to do their best and are engaged in their work. Pick up some tips and tricks in this session to help your business reach new heights of success!

**Session 5 (Friday 10:45am - 12:00pm)****Can You Hear Me Now?****Tom Field - Engler Agribusiness Entrepreneurship Program - Director**

Family businesses are uniquely challenging entities because they invite both head and heart into the discussion while blurring the lines between professional and personal lives. At the heart of effective and thriving family businesses is the ability to establish vision, direction, accountability, autonomy, mastery and purpose. At the center of this process is the need to establish effective approaches to communication, embracing productive conflict, and developing the emotional intelligence to listen, collaborate, and compromise. As a member of a family ranching business who has worked with a number family owned companies to improve performance and succession excellence, Tom brings a personal touch, insight and a sense of humor that is born of a lifetime working in a family business setting.

**QuickBooks Basics for your operation!****Jerry Terwilliger - Rural Enterprise Assistance Project (REAP), Business & Loan Specialist**

Selection of Intuit QuickBooks Programs // Getting started with QuickBooks Desktop // Questions & Answers

**On the Move with Mobile Nutritious Meals****Pat Jones - Nebraska Extension, Extension Educator (Food, Nutrition & Health)**

Preparing nutritious meals that can be mobile for the times you are away from home during harvest, haying, working cattle, etc. No sandwiches involved. Come sample food, gain recipes, and ideas of safe mobile meals, that are nutritious at the same time.

**How Can We Help You Today? USDA Farm Service Agency Loan Programs and Process****Denise Lickteig - Nebraska USDA Farm Service Agency, Farm Loan Manager**

Nebraska USDA Farm Service Agency (FSA) exists to help farmers and ranchers effectively manage their farming and ranching interests by offering a number of farm programs and farm loan programs. FSA loan program staff, utilizing both direct and guaranteed loans for operating and ownership needs, often can assist producers who may be having difficulty securing commercial credit. In this session, FSA Farm Loan Manager Denise Lickteig will discuss the different types of loans available through FSA and then walk attendees through what a typical visit(s) will look like for folks who see a loan from any of our 23 offices statewide.

**Women in Agriculture - Together We Add Up!****Mariyn Schlake - Nebraska Extension/Dept of Agricultural Economics, Extension Educator (Community Vitality)**

This session looks back at the previous five years of the Women in Agriculture Conference. Using data from the 2017 WIA 5-year survey, we will paint a picture of who we are as a group, the impacts and influences we have, and ideas for the future of Women in Ag. Join the lively conversation and share how you and others are making a difference on your farm or ranch, and for today and tomorrow's agriculture.

**I Want To...****Elizabeth Killinger - Nebraska Extension, Extension Educator (Community Environment)**

"I want to install landscape beds...I want to know how to properly prune a tree...I want to get rid of the critters in my yard." We all have things that we want to know when it comes to our landscapes, but we don't always know where to turn. This session is your chance to get answers. We will help you find out about proper landscape design techniques and give you an opportunity to ask the questions that matter most to you. Learn how to start saying "I want to..." instead of "I want a..." when it comes to your landscape design and get answers to your questions related to all things horticulture. Feel free to bring along your photos of trouble spots and questions related to your lawn and landscapes.

**Managing Precipitation Risk for Pasture and Annual Forages****Jay Parsons - Nebraska Extension, Extension Specialist (Biosystems Economist)**

Precipitation can be highly variable in Nebraska. This creates uncertainty in forage production on our perennial pastures and non-irrigated croplands. The USDA Risk Management Agency provides precipitation risk management tools in the form of Pasture, Rangeland, Forage (PRF) insurance and the Annual Forage Insurance Program to help combat this issue. This presentation will help you better understand the features of these programs and investigate how to include them in risk management plans for your farm or ranch. We will discuss specific examples, historical results, and implementation strategies that help you meet your risk management goals.

**2018 Conference Sponsors****Premiere Sponsors (Minimum gift of \$3,000)**

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**Booth Exhibitors (subject to change)**

Nebraska Department of Natural Resources  
Midwest Laboratories  
Center for Rural Affairs  
Nebraska Ethanol Board  
Nebraska Commission for the Deaf and Hard of Hearing  
Nebraska Beef Council  
USDA, APHIS, Veterinary Services  
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AgriSafe Network  
Nebraska AgrAbility  
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Quality pork comes from doing things right. We care about the health and safety of our animals, the happiness and well-being of our employees, the contributions we make to the community, and the impact our farming operations have on the environment.

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Adding Value  
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Proud supporter of the 2018 Women in Agriculture conference!

