

11/21/2012

To Sponsors of the Marketing In A New Era Program (MINE);

Thanks to the Nebraska Soybean Board and in cooperation with University of Nebraska-Lincoln Extension, we announce opportunities to sponsor local 2013 Marketing in a New Era workshops. Professional Extension and marketing personnel will run workshops where participants will better understand commodity markets and practice pricing their crops in a pre-harvest market.

As a sponsor for Marketing in a New Era, you will receive as much or as little assistance as you wish. Our professional staff can help you with the preparations and planning needed for your workshop, including advertising and other promotional materials. Your first step as a sponsor is to reserve a date and time for your work shop. In order to do this, you will need to speak to Sandy Sterkel and send a deposit of \$120.00. The second step is to identify and register participants, secure an appropriate facility and decide on refreshments or a meal depending on the time of day. If you have questions, suggestions, comments or just looking for help, please call Sandy Sterkel at 800-535-3456 or email her at ssterkel1@unl.edu. You can also find information online at agecon.unl.edu/mine or look us up on Facebook under Marketing in a New Era.

We look forward to being your partner in this educational experience. Thank you for your time.

Best Regards,

Marketing in a New Era Team

800-535-3456

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